

SWSA MEETING June 30, 2014

Start 6:05 pm

Present:

Kristie Deneke
Aaron Dolan
Jennifer Doll
Pete Doll
Bryant McNally
Marcey Mertens (Pool Manager)
Melinda Odum
Kevin Pace
Sam Phillips
Debbie Rodman

Absent:

Jenny Dubinski
Kate Harry
Tron Jordheim

Members of Public Attending:

None

Marketing Update

Fundraising materials (a banner and postcards) with suggested individual and business sponsorship levels have been developed with help of Columbia Home and an intern. A fundraising campaign kickoff email will be going out to the membership. Announcements of the campaign will be made two or three times a day, every day, at the pool. The projected plan board and the fundraising banner will be posted at the pool.

There will be a campaign presentation during the July 4th party. Sponsorship checks will go to Marcey. There will be paper water droplets to acknowledge individual sponsors. Business/corporate sponsors will have a sign with logo. Information will be added to the website.

Construction Project Update

There was a review of the proposal current quote and details. The current quote of \$588,000 excludes repair or replacement of parking lot, some minor electrical work, any improvements beyond replacement of the pool, pool equipment, and fencing, or a project contingency.

Project details include keeping the baby pool at a slightly smaller size (20 ft x 16 ft) to allow for additional seating. Outer dimensions of the pool are to be essentially the same except for additional of 25 ft x 31 ft sun deck. The board agreed to reduce the current length of the pool by 11 inches in order to have a standard 25 meter pool. The board agreed that the east end of the swim lanes needs to have at least 5 feet of water depth to meet guidelines / regulations for starting blocks. It was agreed that there should be 3.5 feet of water depth at the (west) shallow end to accommodate younger/newer swimmers. Will adjust diving well width to assure it is truly wide enough for two boards (10 feet

between boards and from side) plus distance of board. The current diving well depth (12 feet at deepest point) will be maintained. There should be little additional cost for this adjustments except possibly for the last item (depth of diving well).

Once contract is signed, firm in St. Louis will produce engineering drawings to submit to city for permit.

Changing to salt water systems would be \$28,000 in additional one-time cost, plus \$10,200 every 5 years. Ongoing maintenance cost would be less. Adding UV would be another \$27,000 one-time cost. These options could be added at a later time but will not be included in original project/contract.

The appraisal has been ordered and must be complete before the bank will authorize the loan. In addition to the appraisal the bank needs the cash flow including estimate of reserve balances when construction starts. There should be about \$100,000 in reserves on September 1.

Jennifer Doll made the motion to authorize Kevin and Byrant to work with the vendor to negotiate the final contract. Pete Doll seconded. The board approved unanimously.

Any additional funds from reserves/fundraising will be needed to finish the parking lot replacement (due to damage during construction), to build up reserve to cover refunds, and other possible over-runs or delayed improvements.

Membership Update:

There are currently a total of 386 fully paid members (includes 30 emeritus), and 21 on the waiting list for next season. There has been some recent interest in joining at a prorated rate since a month of the season has passed. The board approved allowing prorated annual summer dues for this season. Only summer dues will be prorated; the \$400 refundable certificate and the \$100 FY14 one-time assessment would not be prorated.

Other:

Next meeting Monday July 21st 6pm at pool.

Meeting adjourned 7:35 pm

Minutes submitted by Debbie Rodman